

Subject: Re: FYI - Neighbor Night Sessions with Councilmember

From: Joanne Kumamoto

Date: 5/23/18, 10:32 AM

To: Joella Hopkins

CC: Blair Besten <blair@historiccore.bid>, Ellen Riotto <ellen@southpark.la>, Rena Leddy <rena@fashiondistrict.org>, Miguel Vargas <miguel@artsdistrictla.org>, Ellen Endo <ellenendo@yahoo.com>, Estela Lopez <elopez@centralcityeast.org>, Carol Schatz <cschatz@downtownla.com>

Great idea. Let us know if you need help.

Joanne

Sent from my iPhone 6s Plus

On May 21, 2018, at 4:03 PM, Joella Hopkins <joella.hopkins@lacity.org> wrote:

Hi there. I wanted to touch base with you all. Some of you might have already heard, but we have started and will be doing about 2 - 3 Neighbor Night "mini-town halls" inside various residential buildings throughout our whole district. We are scheduling them thru the end of the year (November). I might be reaching out on occasion for any advise or specifics (history) per building. They are very intimate and informal - just the residents and the Councilmember. We are providing our buildings with swag bags - I am also looking at placing marketing materials out. I may be in touch to obtain some of yours too - if it is a good fit.

I should have reached out before we started the Neighbor Night series but it's been a little nuts over here! I'm just getting them up and running - tonight is our 3rd one. We are averaging 20 - 30 residents per.

But, as you might have heard also - I have a new team!

1) Katie Kiefer, our new DTLA & Public Works Coordinator. She will be handling high level Public Work issues like helping to manage MyFig, 6th Street Bridge, ATP projects, etc. Her designated areas are: DCBID, SP, Arts and Fashion.

2) Edna Degollado, our new DTLA Field Deputy, will be handling El Pueblo, Little Tokyo, Industrial, and Historic. She will be my right hand in homeless issues as well as Street Closure Committee.

Stay tuned as I'm sure you will be hearing from us a bit as we get our new team in place! I'm very very excited. Thank you for your help over the last 6 months! It's been greatly appreciated and I'm grateful for your support.

Best,

Joella Hopkins

DTLA Area Director & Strategic Media

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